



Message from EMPA President, Ron Hedger

EMPA is an organization of professional writers, broadcasters, announcers, videographers, and photographers working in the motorsports industry, along with Associate and Corporate members.

Board of Directors:

Ron Hedger, President
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FINAL EMPA NEWSLETTER BEFORE BALLOT DISTRIBUTION AND CONTEST DEADLINES

As always, the deadline for the NAPA Photo Contest is the Saturday morning of the convention. But the deadlines for the Pocono Writers and the Honda Video Contest are almost here. **IF YOU MISS THEM, YOUR WORK, FINE AS IT MAY BE, WILL NOT BE JUDGED!**

Writing entries must be postmarked on or before November 12th while video submissions must reach Mel Thomas by November 22nd. The rules for the various contests, which went out mid-summer, are also on the EMPA website. They are repeated below as well. **BY THE TIME THE PRINTED NEWSLETTER/BALLOT REACHES YOU, IT WILL BE TOO LATE TO ENTER. DO NOT WAIT!**

Rules for all 3 contests are provided, once again, starting on the next page.

OTHER CONVENTION NEWS

The awards committee selected not one but two extremely deserving winners for the Junie Donlavey Spirit of the Sport Award. We will reveal the names after we contact the winners but they are both terrific choices.

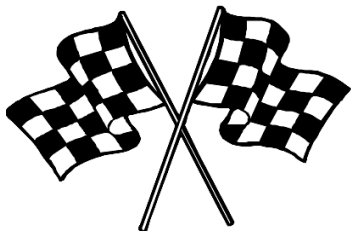
Lisa Boggs of Firestone has graciously agreed to again sponsor the hospitality room at the 2018 convention. Please support Firestone and Bridgestone when you need tires on your "race chaser" vehicle. In a similar vein, please consider Honda when considering a new car purchase, as they are longtime supporters of our video contest. Other returning sponsors that are greatly appreciated include Pocono Raceway, Dover International Speedway, Brice's NAPA and IndyCar.

BALLOTS

Lenny Sammons and the AARN crew do a great job every year in quickly getting the printed ballot/renewal/convention plans form printed and mailed to the membership. Please be equally speedy in returning them to me!

While the convention is a week later this year, we still need to send the trophy orders and meal counts in a timely manner, as the holidays slow down all business dealings. And please give your voting choices serious thought. We have some great candidates in all categories this year and I expect many battles to go down to the last two or three votes before the vote is decided.

Please vote on competency, professionalism and achievement, not popularity!



www.empaonline.org



MEMBERSHIPS

All renewals are now due and can be done now or when you return your ballot sheets. If you have a friend or colleague considering joining but not quite ready to take the leap, please consider bringing them to the convention as a guest. The price is right and while they can't enter the contests, they can meet everyone and get a feel for what they're missing.



EMPA Board and committee chairs busy at work (L)...or maybe just enjoying dessert (R).



2017 EMPA Video Contest Rules

Questions or concerns to Mel Thomas at (315) 729-2023 or email at: melthomas63@gmail.com.

Submissions: All entries should be on a CD/ DVD/ SD Card or USB flash drive.

Eligibility:

Only work created and produced after November 10, 2016 is eligible for judging. All persons (Talent) appearing on camera OR the Producer must be EMPA members in good standing by December 15, 2017. Multiple hosts of a "racing show" must be EMPA members but segment reporters, interviewees, voice over announcers, guests and other non-broadcast personnel are not required to be EMPA members. Only one entry per class but no limit for classes entered. All entries must be properly labeled for Category and Class and be able to be played back on a DVD player or computer by the judges. Label info for entries must include entrant's name, phone number of contact person, Class, Title of Entry/Show Segment/ Show Date of first showing if affiliated with a broadcast or TV station. Info can be on a 3 x 5 card or piece of paper; a Sharpie pen can be used to mark info on a DVD.

Categories and Classes for Entries:

BROADCAST: Motorsports Programs, Series or Segments produced for TV content.

Class 1 – News Segments – Motorsports Related.

Class 2 – Local/Regional program devoted entirely to a motorsport event.

Class 3 – National program devoted to a specific motorsport event.

INDEPENDENT/NON-BROADCAST: Motorsports Related, may be edited or unedited.

Class 1 – Single Camera coverage of an entire race event - weekly or special.

Class 2 – Multi Camera coverage of an entire event or series race.

Class 3 – Non Event/Compilation Video – could be a music video, crash or highlight video, a documentary video or race series highlight video.

ONLINE MEDIA/RADIO – Motorsports programs or segments produced for the Internet or Radio Broadcast.

Class 1 – Video Events/ Webcasts – Race events, highlight shows or short news segments, Youtube or results programs covering a variety of tracks or events. (Not broadcast on TV).

Class 2 – Radio/Audio – Audio only Motorsports related results, talk or news show on Radio or Internet.

JUDGING: Professor Steve Keeler, Broadcast Department Chair, at Cayuga Community College in Auburn, NY will again assemble a group of judges with video and media production experience to judge all entries.



EMPA WRITERS CONTEST RULES

ATTENTION: Deadline Will Not Be Extended!

Entrants are responsible to enter their articles in accordance with the contest rules. Incorrect entries will not be judged and the judge's decisions are final.

PROCEDURES AND SUBMISSION REQUIREMENTS

You must be an EMPA member in good standing when entering and then renew for 18.
All submissions must have been published in print from NOVEMBER 8, 2016, through NOVEMBER 7, 2017.

All entries MUST have a BYLINE. Joint bylines are not permitted.

A total of (5) FIVE ENTRIES will be allowed. No article may be entered in more than one category.
Deadline must be postmarked by **NOVEMBER 12, 2017. NO EXCEPTIONS.**

CATEGORIES

Column: This is the writer's opinion about a specific racing-related issue or topic. Judging based on style, writing quality, originality and appeal.

Feature: A single story that deals with some aspect of motorsports. Judging will be on human interest, reader interest, and quality of writing and thoroughness of reporting. No series, no sidebars and no submissions focusing exclusively on a person or persons. (no personality profiles).

News: A story of immediate news development that occurred yesterday or the next closest date of print.

Personality Profile: A single story or series on a person or persons in motorsports.

Race Report: This should catch the action, the drama, the excitement, the importance of the competition. Is there insight into why something happened? (You must have been present at the race for it to be an eyewitness account).

HOW TO ENTER

Because writing entries are judged on content and quality, all entries **MUST** be void of photographs, advertising and/or copy writing by others, this includes **HEADSHOTS** of author. **HEADLINES AND AUTHOR'S BYLINE MUST BE PRESENT.**

Entries must be glued or taped onto a sheet of unlined 8½-by-11-inch paper. Entries larger than 8½-by-11-inch should be cut and mounted on two or more sheets of this size and type of paper. Entries that are photocopied on 8½-by-11-inch unlined paper do not have to be remounted. Internet entries – print and submit entire page(s). Entries **MUST** be void of **HEADSHOTS** of author, photographs, advertising and/or copy written by others. **HEADLINES AND AUTHOR'S BYLINE MUST BE PRESENT.**

Identify on each entry on the back of its last sheet as follows

Category:	Column
Publication:	Going in Circles
Date of Publication:	August 6, 2011
Title:	When Dirt Turns To Mud
Author:	Pirmin Zurbriggen

Questions about the contest should be directed to:
Dino Oberto 570-401-8168 dlmo@ptd.net

Send all entries to: Dino Oberto
211 Columbus Avenue
Hazle Township, Pa. 18202



**BRICE'S NAPA SPONSORED
EMPA PHOTOGRAPHY CONTEST RULES**

Entries may be entered in Eight categories as follows: (8)

Action: A single non-crash peak action photograph.

Action Sequence: A series of photographs which depict racing action in good taste. At least one(1) photograph must have been published.

Crash Action: A single photograph depicting an accident or mishap.

Feature: A single photograph which depicts something other than racing action.

Picture Story: A racing event portrayed in multiple pictures, the pictures should be inter-related to convey a singular story line. At least one(1) photo must be published.

Portrait and Personality: A single photograph that reveals a subject's character.

Pure Art: (Unpublished Black & White) Unpublished black and white is no longer a category. It is being replaced with the Pure Art category that was part of the Internet contest. * Pure Art will not be able to be used in the portfolio category.

Unpublished color: A single unpublished color picture which shows the photographer's handiwork and creative talent.

Portfolio of the Year: Four photo boards to be presented in a formal presentation as a demonstration of the photographer's craft. Entries must include one (1) Action or Crash Action, one (1) Feature and two (2) of your choice (any category). However, three (3) boards must be published, only one (1) unpublished board is eligible. This group of four (4) boards will be judged as one group: your best all around work and must have the letter "P" on the back of the board. These will be four of your eight entries allowable entries. After the group judging they will be placed back in their individual categories.

Digital Images will now be accepted for the contest. Like any photo a tear sheet or printed proof that the photo appeared in a publication or on the Internet to be eligible to enter.

General Rules

1. Judging will be done during the annual convention by a panel of experts approved by the photo committee; the contest director and/ or photo committee Chairman will review all rules with the panel of judges prior to the start of judging.

2. An entering photographer will be limited to a total of Eight boards with no limit to the number of entries in each category. (this entry limit will be strictly enforced.) Each board constitutes a single entry.

3. Each entry shall have written on the back, or a label attached to the board containing the following information: Category entered, Title (optional), name of photographer, address, phone number, publication name and date. A brief description (25 words or less) may accompany any entry.

4. A full page tear sheet verifying the photographs were published during the previous calendar year (date of publication) must accompany the boards and be shown to the contest director when the boards are submitted. No tear sheet will be attached to the board. No tear sheet is required in unpublished categories. **ABSOLUTELY NO PHOTOGRAPHS WILL BE ACCEPTED WITHOUT THE FULL PAGE TEAR SHEET VERIFICATION!!! NO PHOTOCOPIES WILL BE ACCEPTED.**

5. All pictures will be submitted to the director mounted on a black 16"x 20" mount board only. (No cut-outs of mount boards). Mount boards may not have matte overlays. No picture may be entered in more than one category. Previous winning photos may not be entered again. No printing or lettering shall be placed on the display side of the entry.

6. Printing will be restricted to a 11"x14" (or no more than a total of 154 square inches on a altered print size) on single entries and may be completed with any technique as long as it meets the mounting criteria listed above. All entries should reflect the photographer's highest self-standards and be suitable for exhibition. See rule #7a.

7. Judging will be conducted under the following rules:

a. Judging of pictures will be done on the following criteria:

Picture content and Impact only.

b. No one but the contest director and/or photo committee chairman may speak to any of the judges until the judging is complete. Any offense of this ruling will lead to dismissal from the judging.

c. Judges will offer constructive criticism of the winning entries after the judging is completed. There will be no response from the entrants.

8. PLEASE NOTE - Entries in this contest are to be photographs, not taken from videotaping procedures or by digital and computer enhancements. There is no longer any entry fee, but you must have a current membership.

Prizes as follows: Each division- First place: \$75 and a plaque; second place \$50; Third place \$25, Best of show \$100 and a plaque; Portfolio \$100 and a plaque.

THIS INCLUDES INTERNET PHOTOS

All photographers of the Association are encouraged to participate.

Be sure of the rules, don't chance disqualification, questions call Bob Yurko at 484 347-1768 or David Moulthrop at (860)- 805-1617.